



Benefits of Being a Leadership Bank

Leadership Banks are financial institutions that pay over-market interest rates on IOLTA accounts. Through the Kentucky IOLTA Fund, lawyers and bankers work together to provide justice for all Kentuckians. Leadership Banks will receive several benefits:

Attract High-Value Customers. The Kentucky IOLTA Fund will publish and distribute a list of Leadership Banks to Kentucky attorneys to help lawyers know that where they bank matters. The list of Leadership Banks will be:

- Featured at the Kentucky Law Update's one-hour CLE on IOLTA in fall 2021
 - This free, two-day program is attended by approximately 5,000 attorneys annually at nine locations: Ashland, Bowling Green, Covington, Lexington, London, Louisville, Owensboro, Paducah, Pikeville.
 - The Leadership Bank list will be discussed during the presentation, included in the PowerPoint, and published in the written materials.
- Published periodically in the Kentucky Bar Association's monthly eNews and bimonthly Bench & Bar magazine, both of which are received by more than 19,000 attorneys
- On our website (www.kybarfoundation.org/iolta)
- On the Kentucky Bar Association website alongside the IOLTA enrollment form
- On our Facebook page

Earn Community Reinvestment Credits. Upon request, the Kentucky Bar Foundation will provide Leadership Banks with documentation of contributions and how that money was used to help fund civil legal aid for low-income Kentuckians. Banks can use this documentation in Community Reinvestment Act evaluations.

Make a Big Difference in Your Community. Helping low-income people and seniors address critical legal issues can break the cycle of poverty. Legal services can remove the barriers that have held people back allowing them to reach their full potential and allowing communities to prosper.